

Salubrity Scents – Bespoke natural fragrances by Victoria Kirichuk

About the Perfumer:



Victoria was born in the multicultural city of Odessa, a famous port on the Black Sea coast. The ambience of this charismatic city nurtured a lot of the world's celebrities; the cultures and traditions of 120 nationalities intertwined into an endless source of artistic inspiration.

Victoria's first fragrance-related entrepreneurship experience started while she was still a University

student – running a small business specializing in distribution of natural essential oils in the Ukraine. Since then Victoria fell in love with the creation of natural scents. Her mother, Dr Iryna Kirichuk (MD), cultivated Victoria's passion towards learning about the significance of the aromas' role and their impact on human health.

Victoria's research laboratory and perfume studio is based at the Puhoi Organic Distillery – boutique business owned by her family. This is the only Distillery in New Zealand producing a special range of unique perfume-grade alcohol and fragrant tinctures. For her bespoke perfume creations, Victoria established direct connections with the best sources of essential oils, absolutes and ambergris. She also uses unique packaging and decorative elements for her perfumes, for example, hand-carved refillable Swamp Kauri bottles and hand-blown glass refillable miniature perfume vials artist-designed as necklaces.

Fragrance-making was Victoria's hobby for many years,

but her public debut took place when she was approached by her friends with a request to design and handcraft a special gift to the Sri-Lankan Prime-Minister and his spouse during their visit to New Zealand in October 2016.

All Victoria's perfume creations are 100% natural, and her motto is: "If you wouldn't eat it, don't put



it on your skin!"

EAC gift show is now stocking Victoria's fragrances and beautiful glass perfume bottle necklaces, only \$45 each

HIBISCUS
art studio
trail

SATURDAY 11TH
SUNDAY 12TH
MARCH 2017
10:00AM - 4:30PM



"Millennium Walkway" by Robin Midgley

COAST PLAZA



Victoria presenting her fragrance to the Sri Lankan Prime Minister